



Academy of Self Knowledge

United Kingdom Launch

July 2004



UK FIRST INTERNATIONAL LAUNCH OF THE ONLINE ACADEMY OF SELF KNOWLEDGE HELD IN THE U.K.

The Academy of Self Knowledge (ASK) had its UK launch at Regents College, London, in July 2004. It was attended by around 250 people, who were presented to an overview

of ASK by its Founder, Shaykh Fadhlalla Haeri. There were also talks by the Academic Advisory Panel and Student Facilitators.

The Academy's main purpose is to provide for the serious student access to the inner core of the illumed heart through self knowledge. This will enable the student to perceive the appropriate map which leads to true knowledge of existence by the ultimate Mercy.

This unique on-line course also provides hands-on facilitation throughout its duration. The Academy has gathered considerable success and momentum, and has a large student body in different parts of the world including the U.S., Europe and Asia. This success is all the more remarkable given the absence of formal launches other than the one in the UK. The future plans of the Academy are to hold launches to create further awareness.

As well as the formal inauguration of ASK, Shaykh Fadhlalla was involved in a busy summer schedule in the UK which included talks at various venues in Luton, Birkbeck College (University of London), and in the breathtaking surrounds of the Derbyshire countryside near Birmingham. The central theme underlying these talks was the journey of the self, focusing on original Islam: True submission, its meaning, benefit and celebration. In addition, weekly talks were given at the Rothamsted International Research Centre in Harpenden. These gatherings focused on explanations of particular passages in the Qur`an and Arabic terminology. These themes included The Creator, His Creation, The Soul, The House of the Soul, The Identity, The Intellect, Faith, Illumined Knowledge, Practices and Applications with Inner Meaning and Understanding.

Future plans for the Academy of Self Knowledge include creating a campus in South Africa for concentrated and transformative learning.